

# SOCIAL SHARING KIT



## GIVING TUESDAY 12.03.24

### HASHTAGS & TAGS

**Primary Hashtags:** Use #GivingTuesday along with #SupportQuestCDC

**Mission Hashtags:** Hashtags that align with our mission - #ForTheCommunity, #AffordableHousing

**Mentions and Tags:** Use @QuestCDC and encourage your friends & family to tag our account in their posts.

### SAMPLE CAPTIONS

**Countdown Caption:** "Only [X days] until #GivingTuesday! We're excited to come together to make a difference. Are you with us? #SupportQuestCDC"

**Impact Caption:** "Last year, we were able to give over 100 individuals essential items to make their transition into supportive housing smooth. This year, we aim to do even more. Every dollar makes a difference! #GivingTuesday"

**December 3rd Caption:** "Today's the day! Join me for #GivingTuesday and help @QUESTCDC reach their goal of providing comprehensive case management, financial management, and innovative resources for individuals and families affected by behavioral health, addictions, and physical disabilities. #MakeADifference"

**GIVING TUESDAY LINK**  
[QUESTCDC.ORG/GIVE](https://QUESTCDC.ORG/GIVE)

### MISSION MESSAGING

"I'm donating this #GivingTuesday to @QuestCDC because I believe that a vibrant #WestsideATL is important to us all. As our beautiful city continues to transform, I am proud to stand strong with such an incredible organization that is changing lives for the better!"



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Advocacy Tools



[QUESTCDC.ORG/ADVOCATE](https://QUESTCDC.ORG/ADVOCATE)

